



Issue Date: , Posted On: 10/15/2009

Special Programming Highlights One Of A Kind Show

Chicago, IL (October 15, 2009) -- It's back! The One of a Kind Show and Sale<sup>®</sup> Chicago returns to The Merchandise Mart Dec. 3-6, for the ninth annual year. The show includes an exciting array of special programming sure to keep shoppers on the cutting edge of the latest gift ideas, fashions and trends.

Known as "Chicago's Holiday Shopping Show," The One of Kind Show and Sale will feature everything from fashion runway shows to artist talks and demonstrations, sure to keep shoppers entertained throughout the four-day shopping extravaganza.

The following is a summary of not-to-be missed features at this year's show:

**Opening Day benefiting Children's Memorial Hospital**

**Noon- 9 p.m., Thursday, December 3**

The One of a Kind Show and Sale kicks off with a special "sneak peek" day, offering shoppers the opportunity to get the first pick of amazing arts and crafts, all while benefiting Children's Memorial Hospital. One hundred percent of Thursday's ticket sales will be donated to Children's Memorial.

**One of a Kind Fashion Shows**

**Center Stage**

Enjoy art on the runway during our live fashion shows featuring chic, artist designed clothing, jewelry and accessories. Also see fashion inspired by philanthropy. Students from The Illinois Institute of Art – Chicago created garments from Whole Foods Market<sup>®</sup> FEED 100 bags to highlight the program feeding hungry children in Rwanda. One of a Kind Fashion Shows will be held Thursday, 7pm; Friday, 1pm; Saturday, 1pm; and Sunday, 1pm.

**Trend Watch Fashion Show**

**Fashion District Stage**

See what's hot, what's new, and what's next at Trend Watch, the destination where One of a Kind fashion takes center stage. The spotlight is on the trends at these exciting runway presentations. Trend Watch Fashion Shows will be held Thursday, 8pm; Friday, 7pm; Saturday, 2pm; and Sunday, 2pm.

**Admission and Hours:**

The One of a Kind Show and Sale is a must-attend event this holiday season! Tickets are \$12 for adults and \$9 for seniors and students with a valid ID. Children 12 and under are free. Tickets are available online at [www.oneofakindshowchicago.com](http://www.oneofakindshowchicago.com).

The show will be open Thursday 12 p.m.-9 p.m.; Friday 11 a.m.-9 p.m.; Saturday 10 a.m. - 7 p.m.; Sunday

10 a.m.-5 p.m.

**MMPI** is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

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